Facebook Challenge MAP

Women Rocking Business

START HERE

#1 Boosted FB Post FB Event

#2 Emails

#3 Optional: Affiliate Promo

Optin Page (Kajabi)

- OR -

Eventbrite Page

Thank You Page

- ☐ Join the group!
- ☐ Add dates to calendar!
- ☐ Optional: Text reminders

Auto Responder Email

- Join the FB Group
- Add dates to calendar
- Optional: Free workbook fillable PDF

Reminder & Replay Emails

- We start in 2 days
- We start tomorrow
- We start TODAY
- Daily Reminder Emails
- Daily Replay Emails

The Video Challenge

DAY 1: Topic
DAY 2: Topic
DAY 3: Topic
DAY 4: Topic + Offer
DAY 5: Topic + Offer

+ GAMIFICATION

The Offer

- Discovery Session Optin Page

- OR -

- Link to Scheduler

- OR -

- Link to Sales Page with DEADLINE

Follow Up Email Sequence

DAY 1: Replay Available
DAY 2: Videos Coming Down
DAY 3: Lets Chat
DAY 5: Last Chance to Book